



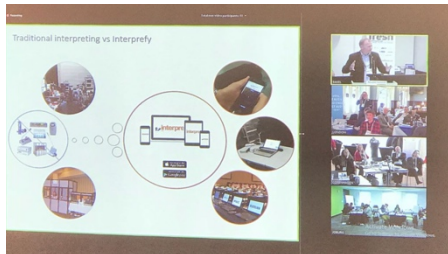


Interprefy partners with MDI to provide multi-site meeting with interpreting for four global locations at FRESH conference



-  **Interprefy platform is rated as one of the best tools for interaction at the event**
-  **Interprefy platform works seamlessly with speakers and attendees spread across four locations**
-  **Interprefy partners with MDI for innovative multi-hub meeting solution**
-  **Interprefy provides remote simultaneous translation, allowing speakers to present in native languages**

The FRESH Conference 2018 addressed interaction in meeting design and was hosted in a global Multi-Hub format, spanning Basel, Copenhagen, Johannesburg and London.



The onsite multi-hub conference sought to recognize interaction at events. Interaction is understood in the industry as activating participants during presentations, creating discussion, initiating activities etc. In other words, anything that creates action during, in between, and beyond meetings is interaction among participants. Interprefy was therefore very well placed.

FRESH gave attendees the opportunity to learn by listening and seeing content from speakers, but also by experiencing the actual format, tools and techniques in the sessions.

Interprefy provided remote simultaneous interpreting in Dutch and English, which allowed participants to present in their preferred language to the international attendees.

Interprefy's solution with MDI suits many multi-site meetings, which often cover various countries and multiple languages.

