

Interprefy provides remote simultaneous interpreting at altitude of 2560m for Business Leaders Summit World Economic Forum in Davos

BACKGROUND

The conference was hosted by Baidu to encourage conversation around economic development in China. The event included a speech by Sir Angus Stewart Deaton, Nobel Laureate for economics in 2015.



Product
Interprefy
Stand-Along



Languages
Mandarin to English,
English to Mandarin



Event set-up
Very remote
location at high
altitude with 50
attendees

CHALLENGES

The summit, took place at Jatzhütte restaurant, on Jakobshorn mountain, overlooking Davos. At an altitude of 2560m and only accessible by a cable car and snow cat, the venue organisers would have had great difficulty in transporting cumbersome technical equipment required to provide traditional interpreting services. Furthermore, a storm the day prior to the conference had made access to the venue impossible.

SOLUTION

Interprefy provided interpreters who, working in the cloud, delivered simultaneous interpretation. Delegates were able to listen and communicate seamless in real-time between Mandarin and English.

OUTCOME

Organisations are beginning to realise they are able to make significant logistical, financial, administrative and environmental savings by using the Interprefy platform. This is particularly true for events like WEF in Davos, where it can be challenging to bring in specialist people and equipment. Instead, organisations can tap into the best interpreting talent in the world through our platform. Providing a service this high up in the Swiss Alps, gives a new meaning to the word, cloud platform.

